

# SAFEGUARDING A GENERATION



IMPACT REPORT



**REDFROGS**  
AUSTRALIA

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“CULTURE IS  
BEING REFORMED  
AND A GREAT  
**IMPACT**  
MADE IN THE LIVES  
OF YOUNG PEOPLE.”

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## A MESSAGE

## FROM BOSS FROG

### I'm a firm believer in the idea that if everyone does something, it all adds up to some big impact in life.

Often we consider a problem and believe it's too big to create change; that the issues are just too great. However, I believe little things over a long period of time become life-changing if you're consistent.

The number of pancakes we cook, or the cups of water we hand out are simple statistics. The actual impact is far more complex to measure. On the receiving end of the pancakes and water are real people with real lives that matter. We may not be able to measure this kind of impact, but know that it is real.

The faithful generosity of our partners and donors has given us the ability to provide:

- **support and community** to a young man in the midst of depression and anxiety;
- **prevention against sexual assault** for the female student walking home alone at night;
- **a positive peer presence** for a teen who might otherwise get caught up in alcohol abuse;
- **drug & alcohol education** to tens of thousands of high school students
- **hope to a generation** that they matter and we believe in them.

The result of this generosity is immeasurable but invaluable. We hope you'll continue on this journey with us as together we safeguard a generation of young people.

## Andy Gourley

Andy Gourley,  
Founder/CEO Red Frogs Australia

# OUR COMMITMENT: RED FROGS IS A SUPPORT NETWORK THAT EMPOWERS YOUNG PEOPLE TO MAKE POSITIVE LIFE CHOICES AND BECOME A VOICE OF CHANGE WITHIN THEIR CULTURE.

WE'VE MADE IT OUR MISSION TO PROVIDE:



## PEER SUPPORT

Being a positive peer presence in alcohol-fuelled environments where young people gather, whilst providing harm minimisation and early intervention strategies.



## EDUCATION

Educating young people on safe partying behaviours and understanding the consequences of their actions.



## DIVERSIONARY ACTIVITIES

Promoting and providing non-alcoholic and/or diversionary activities that engage young people in these environments.



## REFERRALS

Being a point of referral to professional services.



## PASTORAL CARE

Providing pastoral care for young people who are suffering from alcohol/substance abuse, sexual abuse, emotional abuse, self-harm or who are otherwise in a state of helplessness.

ANNUAL STATISTICS

# RED FROGS IN A SNAPSHOT

TOTAL AMOUNT OF PEOPLE...

WE ARE SAFEGUARDING: **1,474,677**

RED FROGS VOLUNTEERS: **3,649**

VOLUNTEER  
HOURS  
**138,346**

COFFEE. ANYONE?



LONGEST WALK HOME:  
**8 KM RETURN**

MOST KM'S IN ONE NIGHT:  
**20 KM**



FIND US IN  
**7 COUNTRIES**  
FIJI, BALI, CANADA, NEW ZEALAND, SOUTH AFRICA, UNITED KINGDOM, ZIMBABWE

SCHOOLIES LOCATIONS  
**15**

CUPS OF WATER  
**445,295**



RED FROGS  
**24 TONNES**  
DONATED BY  
**Allen's**

PANCAKES  
**77,601**



DONUTS  
**34,022**



PHONE CALLS  
**9,615**  
TO THE RED FROGS HOTLINE - SCHOOLIES SUPPORT



STUDENTS EDUCATED: **69,293**  
EDUCATION PRESENTATIONS NATIONALLY: **530**  
UNI COLLEGES SUPPORTED NATIONALLY: **90%**  
RED FROG UNI PLANNERS DISTRIBUTED: **64,300**



**746,900**  
FESTIVAL PATRONS SUPPORTED

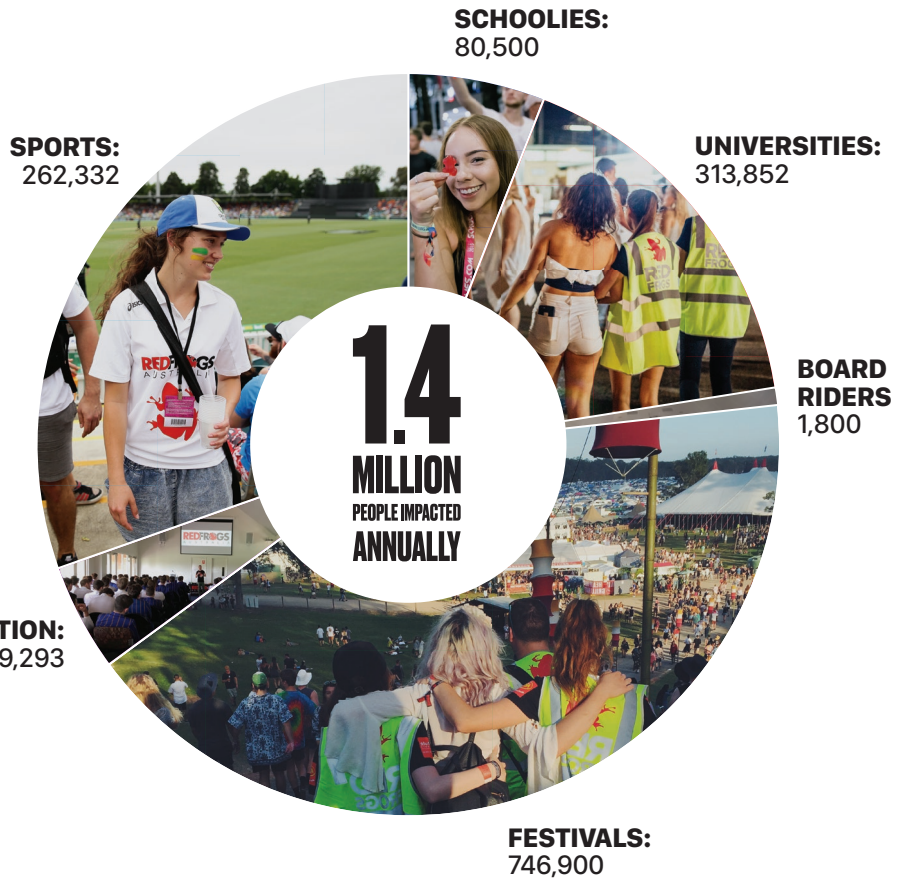
**409**  
PROFESSIONAL SPORTING PLAYERS, STAFF AND FAMILIES SUPPORTED

DATA RECORDED FROM 12 MONTH PERIOD

# WE'RE ABOUT THE LASTING IMPACT THAT WE DON'T SEE

Though short-term intervention alleviates pain and struggle in those we reach, it is not the sole purpose of Red Frogs. We want to know we're making long-term impact in people's lives.

We are so thankful to Allen's for providing an incredible **24 tonnes** of Red Frogs year in and year out to act as an ice-breaker that helps us safeguard over **1.4 million people** annually!



## TO US, LASTING IMPACT LOOKS LIKE...

- people now living with **hope and freedom** instead of despair;
- students who **avoided drink spiking or alcohol poisoning** because they attended our education program;
- young people **prevented from sexual assault** due to our volunteers being in the right place at the right time;
- festival patrons **getting the medical help they needed** just in time to save their life;
- university students who could **navigate their mental health issues** because they had froggies journeying with them week in and week out.

## CULTURE HEALTH CHECK

Whilst we have made an undeniable impact in the lives of young Australians for over 22 years, there is still a very clear and desperate need amongst this generation:

2016

2019

THE PROPORTION OF HIGH-SCHOOL STUDENTS USING ECSTASY HAS MORE THAN DOUBLED IN THREE YEARS

ASSAD-2017

1 IN 5

AUSTRALIAN UNI STUDENTS REPORTED BEING SEXUALLY HARASSED ON CAMPUS.

(AT LEAST ONCE IN 2016)

'CHANGE THE COURSE', AUSTRALIAN HUMAN RIGHTS COMMISSION

35.4%

OF STUDENTS HAD THOUGHTS OF SELF-HARM OR SUICIDE IN THE PAST 12 MONTHS.

NUS SURVEY



AUSTRALIANS REPORTED BEING A VICTIM OF AN ALCOHOL-RELATED INCIDENT IN 2016.

(AGED 14 AND OVER)

AUSTRALIAN INSTITUTE OF HEALTH & WELFARE

As long as issues like these continue to sideline young lives that were once filled with future potential, our passion and focus will remain the same.



# RESEARCH SHOWS THAT **EDUCATION** IS A KEY ELEMENT IN FOSTERING A HEALTHY YOUTH CULTURE

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We understand the negative cultural pressures that students will encounter concerning drugs and alcohol. That's why we make it our mission to empower young people to make positive life choices through relevant and engaging education programs.

## IN THE PAST 12 MONTHS:

### - **Schoolies/Leavers Program:**

**49,349 students** educated around surviving Schoolies/Leavers Week;

### - **Party Safe Program:**

**10,748 students** educated around safe party behaviours;

### - **Life After School Program:**

**7,196 students** educated around what to expect after school;

### - **Identity Program:**

**2,000 students** educated around self worth and value.

"Clonard have a wonderful relationship and connection with the Red Frogs organisation. Our students always have overwhelmingly positive feedback after the presentations we have had - the presenters are so friendly, approachable and relate to the students in an effective way. The information is relevant and so important for our students to hear."

- Tania Anticev, teacher at Clonard College Geelong



Since introducing our education programs, we have seen a dramatic decrease in risky behaviours at youth events such as Schoolies Week & University parties.

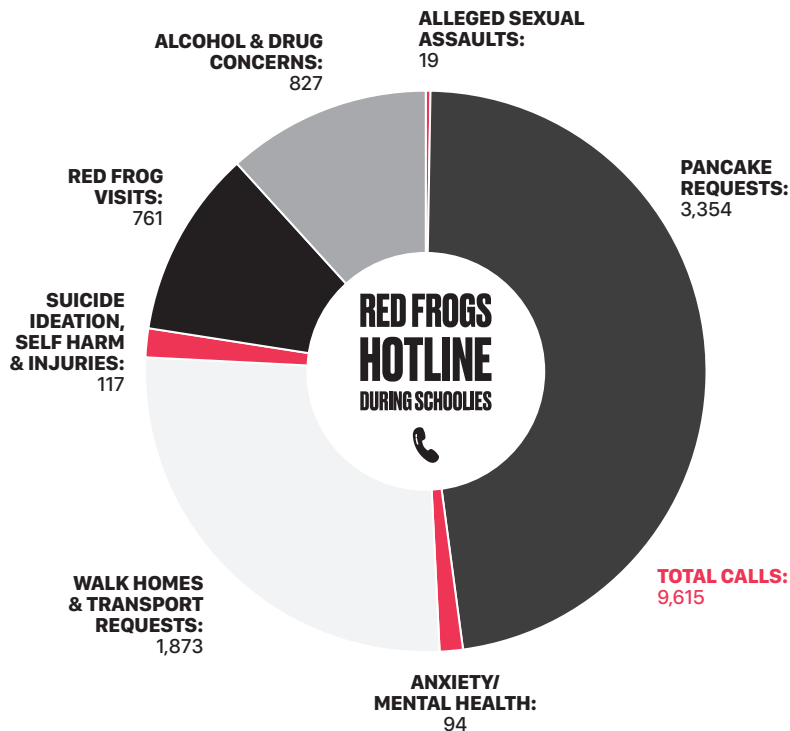


# BEING PRESENT AT SCHOOLIES WEEK

## MEANS WE CAN BE IN THE RIGHT PLACE AT THE RIGHT TIME

For over 22 years, Red Frogs have consistently been a positive presence at Schoolies/Leavers celebrations. Our volunteers have intervened in countless situations, stopping potentially devastating outcomes for young people.

**SCHOOLIES LOCATIONS: 15**  
**RED FROG VOLUNTEERS: 1,214**  
**SCHOOL LEAVERS: 80,500**



### "IF IT WEREN'T FOR RED FROGS..."

"During Schoolies one of my friends was drinking a lot whilst struggling with long-term issues surrounding depression. One night she had already had a lot to drink when she decided that she'd had enough. Luckily for us, the Red Frogs were doing their rounds of our building and knocked on the door at the same time our friend was hanging over the balcony. If it weren't for the Red Frogs I don't know if we would still have her today."

- Schoolie, Gold Coast

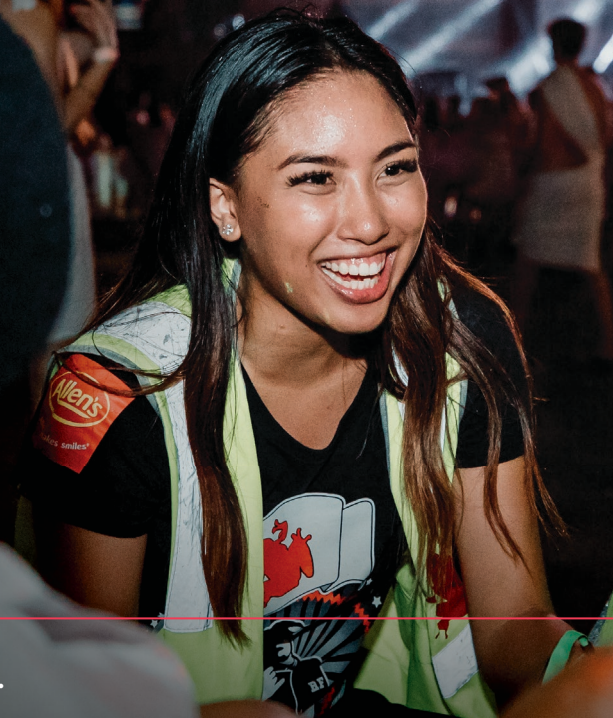
WE SEE  
**UNIVERSITY  
 STUDENTS**  
 AS OUR FUTURE  
 LEADERS & WORLD  
 CHANGERS

The transition to university can be one of the most exciting and challenging times in a young person's life. From alcohol and drug related experimentation to problems such as unsafe sex, sexual assault and mental illness; the myriad of issues can all too easily sideline young lives if not given the proper support and care. Our heartbeat is to journey with young people during this fundamental time in their lives.

**"IF OUR RESPONSE HADN'T BEEN AS QUICK AS IT WAS, IT'S UNLIKELY THAT SHE WOULD HAVE SURVIVED..."**

"I was at a college party roaming with another froggie giving out red frog lollies. While we were walking around, a girl collapsed 5 metres away from me. Myself and the other frog rushed to her side, and could see she was unresponsive. We waited with her until the paramedics arrived and took over. The next day, we found out that she had actually had an aneurysm, and that she was booked in to have brain surgery within the next few days. They said the doctors believe if the response hadn't been as quick as it was, it was unlikely that she would have survived. It was definitely a right place, right time situation!"

- Red Frogs volunteer, Brisbane



**IN THE PAST 12 MONTHS...**

STUDENT LEADER & FRESHER TRAINING

**132**

UNIVERSITY EVENTS

**980**

COLLEGES/RESIDENCES SUPPORTED

**143**

STUDENTS SUPPORTED

**389,927**

RED FROG VOLUNTEERS

**1,221**

# SAFEGUARDING LIVES AT **FESTIVALS** THROUGH EARLY INTERVENTION STRATEGIES

The Red Frogs early intervention strategy has seen a drastic improvement in the health and well-being of festival attendees all over Australia since 2007 and now is the largest provider of patron welfare in music festivals around Australia.

“My son was at a music festival when he had a severe anxiety attack and started to harm himself, to the the point in which he wanted to end everything. One of your Red Frogs was with him and didn’t leave his side for a number of hours, for which I am forever grateful. Without the Red Frog volunteer it could have become so much worse. Thank you.”

- Parent, Tasmania

## IN THE PAST 12 MONTHS:



MUSIC  
FESTIVALS

**42**



CUPS OF  
WATER

**173,654**



PATRONS  
SUPPORTED

**746,900**



VOLUNTEER  
HOURS

**19,344**





**SUPPORTING AUSTRALIAN  
SPORT  
THROUGH CROWD CARE  
& TEAM CHAPLAINCY**

The presence and relationships Red Frogs have established within Australia's National Leagues shows the great need for a positive influence in one of the main sub-cultures within Australia; sport. The heart behind our service is to be a positive peer influence in the lives of Australia's sporting community including not only players but their families, fans, patrons and staff.

<b>IN THE PAST 12 MONTHS:</b>	PATRONS SUPPORTED	CUPS OF WATER	RED FROGS LOLLIES	LITRES OF SUNSCREEN	PLAYERS, FAMILIES & STAFF SUPPORTED
	<b>262,332</b>	<b>35,523</b>	<b>1,784 kgs</b>	<b>147</b>	<b>409</b>

"We come to venues and police are asking us, "Are you bringing the Frogs"? The crowd behaviour manager says that they are the best tool that he has to make sure that we don't need to be relying on police and security because we are nipping any potential problems in the bud."

- Pan Ward, Cricket Australia



# POSITIVELY INFLUENCING YOUNG SKATERS THROUGH **BOARDRIDERS**



As the origin and heart of Red Frogs, Boardriders is all about serving others in the skateboarding community. The message that is interwoven throughout each skate trip, Godbowl session and event that Boardriders provide is that no matter who you are, you are accepted and valued. Skateboarding is a tool that the Boardrider's crew use to connect with a generation that is often rejected and judged by mainstream society. Red Frogs Boardriders exists to positively influence skateboarding culture and provide hope to a young generation.

## IN THE PAST 12 MONTHS:

YOUTH & PARENTS  
SUPPORTED:

**1,800**

VOLUNTEER  
HOURS:

**1,918**

## REGIONAL TRIPS:

MOREE & ORANGE IN NSW  
GYMPIE & MARYBOROUGH IN QLD

**4**



## OUR FROGGIES ARE THE LIFE- BLOOD OF THE RED FROG MOVEMENT

It takes more than 3,600 volunteers nationally to provide our programs each year. They selflessly devote their time to others, uniting to provide support and safety for the next generation.

**Thank you to all our incredible froggies, we salute you.**

**"YOUTH AT FESTIVALS TELL YOU HOW 'YOU GUYS SAVED MY LIFE AT SCHOOLIES!' BUT REALLY, RED FROGS SAVED ME..."**

"About six years ago I sat with a girl in a pool of vomit. It was Tequila Tuesday at Schoolies Gold Coast and she was feeling the ugly side of pre-drinks. Her mates had left her behind because she couldn't walk straight to go to the beach party. Despite the fact she had gotten herself into that mess, I strangely had more patience for her in that moment than I had for anyone else in my life.

As I sat with her in a dark room, listening to her cry out of pain and regret, I thought about the life she had before her, and it didn't matter what was behind her all that mattered was that she would be safe and know that she was valuable.

When you are a Red Frog, youth at festivals tell you about how 'You guys saved my life at Schoolies!' but really, Red Frogs saved me. It put me in a position where compassion was compulsory. Where judging was unnecessary. Allowed me to see risky behaviour was a symptom of bigger

problems not the sole issue itself. Above all it has given me the privilege of being friends with young people full of life and infinite potential testing the boundaries and asking for help not judgement.

Red Frogs isn't just direct relief to youth in high risk situations, it isn't just safeguarding a generation, it is reshaping culture into one in which peers stand by and support each other through not only good times and highs, but the messy times and lows. It is reshaping a generation into one that looks for the best in each other beyond their mistakes and hopes for those who are lacking hope themselves.

I learned to see this girl differently that night, see past the regret she cried over, past the vomit in her hair and past pain she had tried to drown. I had the privilege of being her friend that night, and when she thanked us for looking after her the next morning over pancakes, I really wanted to thank her for allowing me to realise the reward in being there for someone else unconditionally and making me a more compassionate person."

- Christina Levendis, Red Frogs volunteer

# CONTINUING YOUR **SUPPORT**

The impact of your generosity is helping to shape the future for young Australians. Whether you choose to support a specific area of our work, partner with us corporately or make regular donations, your support is vital and we cannot thank you enough.



## Phone Plan

In partnership with Optus, the Red Frogs Mobile Plan gives you access to all the latest handsets and plans; in addition to this Optus will donate 5% of your monthly account total to Red Frogs Australia. For more information, visit:

[redfrogs.com.au/mobileplan](http://redfrogs.com.au/mobileplan)

## Containers for Change (QLD only)

Whilst helping us all improve our recycling efforts and keep our beautiful environment litter-free, Containers for Change scheme allows you to raise a 10 cent refund that goes to Red Frogs for every container recycled! For more information, visit:

[redfrogs.com.au/recycle](http://redfrogs.com.au/recycle)

## Become a Community Fundraiser

Whether you want to participate in a marathon or hold a DIY fundraising event, your contribution to Red Frogs will give hope where it's needed most. For more information, visit:

[redfrogs.com.au/fundraise](http://redfrogs.com.au/fundraise)

## Corporate Partnership

To find out how your business or organisation can partner with Red frogs, visit

[redfrogs.com.au/partner](http://redfrogs.com.au/partner)

or contact us by phone or email:

**Phone: 1300 557 123**

**Email: [corporate@redfrogs.com.au](mailto:corporate@redfrogs.com.au)**

## Online and Regular Giving

To make a one-off donation or register for regular giving, visit:

[redfrogs.com.au/donate](http://redfrogs.com.au/donate)

## Sponsor a Volunteer

You can play a part by helping put a volunteer on the ground to safeguard, support and serve the next generation. For more information, visit:

[redfrogs.com.au/sponsor-a-frog](http://redfrogs.com.au/sponsor-a-frog)

# THANK YOU

As a not-for-profit, the support and dedication of our sponsors and donors powers our mission to provide direct relief and hope to every young person we meet through our work. **Whether you are an individual or a company, thank you for believing in the next generation.**







REDFROGS.COM.AU

## OUR MAJOR SUPPORTERS



OPTUS



A full list of supporters can be found at: [redfrogs.com.au/supporters](https://redfrogs.com.au/supporters)



Red Frogs Australia was founded by Citipointe Church; who continues to be the home of the Red Frog. We thank Citipointe and all our amazing church partners for championing us, and for giving us the freedom and opportunity to safeguard a generation.

