



## AUSTRALIA

Red Frogs Australia exists to safeguard a generation of young people, acting as a positive peer presence empowering them to make positive life choices and become a voice of change.

The Red Frogs started in 1997 at Schoolies on the Gold Coast, as a small group of volunteers. Today you will find 1,500 Red Frog Volunteers on the Gold Coast and at Schoolies hotspots around Australia, Bali and Fiji; providing a positive presence for thousands of young people within the Schoolies party culture.

During Schoolies, Red Frogs volunteers provide direct relief to the thousands of school-leavers as they engage in end of year festivities. These volunteers can be found:

- Visiting and hanging out with Schoolies in their hotel rooms to provide a positive peer role-model
- Cooking more than 50,000 pancakes
- Walking over 3,000 young people back to their accommodation
- Answering over 10,000 calls on the Red Frogs 24/7 Hotline (Australia: 1300 557 123, Bali: +62 819 3301 4816, +62 821 4089 8823)
- Providing positive part entertainment on 5 stages around Australia

Through this, Red Frogs acts as a safety network during a challenging and vulnerable time for school leavers.

This year with Red Frogs at Schoolies:

- Over 1,500 Red Frogs will volunteer nationally
- Red Frogs will distribute 7 tonnes of Allen's Red Frogs Alive lollies
- Volunteers will offer direct relief to over 75,000 school leavers in 16 locations around Australia as well as Bali, Fiji and Vanuatu
- Offering a free Red Frog app where Schoolies can access all of the Red Frogs support services as well as the latest events, news and deals for their local area, and they can even request a song to play on one of the five entertainment stages.

### FOR FURTHER MEDIA ENQUIRES

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# REDFROGS AUSTRALIA



## 2016 FACTS AND STATS

### SCHOOLIES

- 20 Tonne of Allen's Red Frogs
- Over 7 tonne given out at Schoolies/Leavers nationally
- 75,000 schoolies/leavers nationally
- 1,500 volunteers
- 20 Locations

### SCHOOL SEMINARS

- 370 Nationally
- Reaching over 52,000 students

### PANCKAKE COOKUPS

- Hundreds of cookups
- Teams will use over 10,000 pancake shakers
- Over 70,000 pancakes cooked

### WALK HOMES

- Over 3,500
- Longest Walk Home - 8km return
- Most km's walked in one night: 20km

### LOCATIONS

#### QUEENSLAND

- Gold Coast, QLD Week 1
- Gold Coast, NSW Week 2
- Airlie Beach
- Magnetic Island
- Stradbroke Island
- Sunshine Coast
- Yeppoon

#### NEW SOUTH WALES

- Byron Bay, QLD Week 1
- Byron Bay, NSW Week 2

#### VICTORIA

- Lorne
- Phillip Island
- Rye
- Torquay

#### WESTERN AUSTRALIA

- Rottnest Island

#### BALI

- Kuta
- Seminyack

#### FIJI

- Mana
- Plantation

